> CAREER SUPPORT AND OUTCOMES



At Wisconsin, our goal is to give you a competitive advantage through purposeful preparation starting prior to your arrival on campus and throughout your MBA career.

The Partnership

Your career success will be the result of the partnership between you, the MBA Career Management Center, and staff in your specialization. Experienced professionals in the MBA Career Management Center work closely with specialization directors to make sure you are prepared for your internship and job searches. The MBA Career Management Center provides the foundational career-related support needed for career success while specializations provide industry-specific support and training. Together, we aim to help you achieve your career goals.

Summer Career Preparation

Your summer internship search arrives quickly and will be a main focus during your first year in the Wisconsin MBA Program. Because of this, your career coach will begin career preparation prior to the fall semester. This summer, you will receive resources and coaching on your MBA-level résumé, since it is a vital marketing tool to promote your value to prospective employers.

First Year

We know you'll have questions as you progress through the MBA program and explore internship and job opportunities. Whether you're considering multiple industries, wondering which companies provide opportunities in your preferred focus area, or want to discuss a well-rounded search strategy, your career coach will walk you through these important decisions during your MBA career.

Second Year

Your career coach is available for one-on-one coaching to discuss résumés, self-directed job search, salary negotiation and any other career-related questions and concerns.

Your last semester will be focused around final job search help, ongoing preparation to succeed in your first 90 days at your new job and how to pay it forward to the next class of Badgers.



> CAREER SUPPORT AND OUTCOMES



TOGETHER FORWARD®



Recruiting

Many top companies seek MBAs to fill important leadership roles in their organizations. They build partnerships with MBA programs through which they can recruit talent every year. The MBA Career Management Center and your center staff work closely to provide opportunities for you to get ready for career fairs, information sessions, company networking dinners, on-campus interviews, and other recruiting events to help you engage with companies.

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TOGETHER FORWARD®

Outstanding Employment Record

The Wisconsin MBA Program leads to student career success. In 2019 (summer), 100% of students accepted an internship and more than 90% had strong job offers within three months of graduation.

Online Career Resources

To maintain accessibility and provide timely assistance, the MBA Career Management Center offers many online resources to help you prepare.

The center maintains an extensive portfolio of resources, including:

- Comprehensive MBA Career Development Guide
- Online career resources
- Access to research sites such as Vault as well as databases like OneSource
- Online mock interview resources to hone your interviewing skills

Big Interview

Students are able to take advantage of Big Interview, an online mock interview program. Using Big Interview, students may practice interview questions and record their answers with a webcam to review with MBA Career Management Center staff, specialization directors, and others.

VMock

In the summer prior to starting the program, your career coach will help you use VMock, an IA software system built specifically to the Wisconsin résumé template to help get your résumé recruiting-ready.







TOGETHER FORWARD®

Our MBA graduates have a proud tradition of success with competitive average salaries for graduates every year.

Equipped with the breadth of knowledge and depth of understanding needed to make an immediate impact in today's highly competitive business world, our students are consistently recruited by leading companies from across the nation.

> \$107,949 Average full-time base salary

of those actively seeking employment secured job offer (Class of 2019)

69% Students receiving signing bonuses

\$24,713 Average full-time signing bonus

Average Base Salary by Year

Class of 2013	\$95,066
Class of 2014	\$95,797
Class of 2015	\$100,653
Class of 2016	\$96,531
Class of 2017	\$97,237
Class of 2018	\$98,463

Top Hiring Employers

(Internship and Full Time)

- 1. RW Baird
- 2. Intuit
- 3. Medline
- 4. Cisco
- 5. Microsoft
- 6. Facebook
- 7. P&G
- 8. Amazon
- 9. SC Johnson
- 10. General Mills
- 11. Johnson and Johnson
- 12. Kimberly Clark
- 13. PepsiCo
- 14. American Family Insurance