The MBA is a professional degree, one that prepares students for careers in targeted, functional areas. At Wisconsin, our goal is to give you a competitive advantage through purposeful preparation starting prior to your arrival on campus and throughout your MBA career.

The Partnership
Your career success is a three-part partnership: you, the MBA Career Management Center, and your specialization staff. Experienced professionals in the MBA Career Management Center work closely with center directors to make sure you are prepared for your internship and job searches. The MBA Career Management Center provides the foundational résumé, interview, and job search advice needed for career success while centers provide industry-specific support and training. Together, we aim to help you achieve your career goals.

Summer Career Preparation
Your summer internship search arrives quickly and will be a main focus during your first year in the Wisconsin MBA Program. Because of this, MBA Career Management Center staff begin student career preparation prior to the fall semester. This summer, you will receive resources and coaching on your MBA-level résumé, since it is a vital marketing tool to promote your value to prospective employers.

Career Advising
We know you’ll have questions as you progress through the MBA program and explore internship and job opportunities. Whether you’re considering multiple industries, wondering which companies provide opportunities in your preferred focus area, or want to discuss a well-rounded search strategy, the MBA Career Management Center staff is available to help walk you through some of these important decisions during your MBA career.

MBA Career Management Center
Career Center staff assist students with their career-related questions, concerns, strategies, and searches while in the Wisconsin MBA Program. Their personalized support complement the help students get from their specializations. The MBA Career Management Center team members are available for one-on-one coaching to discuss résumés, self-directed job searches, employment negotiation, career decision-making, and any other career-related questions and concerns.

GO.WISC.EDU/NEWADMITGUIDE
Getting a JumpStart
Each year, MBA Career Management presents JumpStart, a series of foundational career workshops geared toward preparing students to re-enter the job search process. JumpStart begins prior to your arrival on campus and concludes during the Wisconsin MBA Experience.

Topics covered during JumpStart include:
• Building a Wisconsin MBA résumé
• Developing a strong network
• Mastering the art of interviewing
• Utilizing online career research tools
• Social media and job search
• Building your personal brand

Recruiting
Many companies seek MBAs to fill important leadership roles in their organizations. They build partnerships with MBA programs through which they can recruit talent every year. The MBA Career Management Center and the specialization staff work closely to provide these opportunities to students. Get ready for career fairs, information sessions, company dinners, on-campus interviews, and other recruiting events to help you get in front of companies.
Outstanding Placement Record
The Wisconsin MBA Program leads to student career success. Almost all of our students receive internships in their fields and more than 90% have strong job offers within three months of graduation.

Online Career Resources
To maintain accessibility and provide timely assistance, the MBA Career Management Center offers many online resources to help students prepare.

The Center maintains an extensive portfolio of resources, including:

- Comprehensive MBA Career Development Guide with information on career topics of interest
- Online career-related modules
- Access to research sites such as Vault as well as databases like OneSource
- Extensive MBA video library
- Online mock interview resources to hone your interviewing skills
- Job-search sites and resources for international students

Students are also able to use our web-based career management system to manage their job searches. The system allows students to:

- Edit their profiles with academic and other information viewable to employers
- Upload their résumés, cover letters, and writing samples
- View job postings, information sessions, and companies coming to campus
- Manage their applications and on-campus interview schedules

InterviewStream
Students are able to take advantage of InterviewStream, an online mock interview program. Using InterviewStream, students may practice interview questions and record their answers with a webcam to review with MBA Career Management Center staff, center directors, and others.

Résumé Distribution
A relationship with the recruitment technology MBA Focus allows the MBA Career Management Center to distribute Wisconsin MBA résumés to hundreds of employers.
Our MBA graduates have a proud tradition of success—the average salary for graduates continues to rise each year.

Equipped with the breadth of knowledge and depth of understanding needed to make an immediate impact in today’s highly competitive business world, our students are consistently recruited by leading companies from across the nation.

$100,653
Average full-time base salary

93%
of Those Actively Seeking Employment Secured Job Offers Within Three Months of Graduation

<table>
<thead>
<tr>
<th>Class of</th>
<th>Average Base Salary</th>
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<tbody>
<tr>
<td>2012</td>
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<tr>
<td>2015</td>
<td>$100,653</td>
</tr>
</tbody>
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Top Hiring Employers (Internship and Full Time)
1. 3M
2. DISH Network
3. General Mills
4. Intuit
5. Kimberly-Clark
6. Procter & Gamble
7. SC Johnson
8. Starbucks
9. Target
10. IBM

73%
Students receiving signing bonuses

$19,726
Average full-time signing bonus